

The Breeze



The Newsletter of the Goleta Valley Cycling Club

po box 1547 goleta ca 93116

www.goletabike.org

SEPTEMBER 2004

*Come out and ride with us!
We are a non-profit recreational association committed to promoting health, fitness, and safety through bicycling.
For all levels!*

**25TH ANNIVERSARY PEOPLE POWERED RIDE IS COMING ON
OCTOBER 10!!**



The 25th Anniversary People Powered Ride hat could be yours...See pg 8 for the registration flyer.

Hats are \$12 with pre-registration and \$15 on October 10th.

**PPR VOLUNTEERS - THIS HAT IS AN APPRECIATION GIFT TO YOU.
Call 687-6218 or kboehm@silcom.com to get yours.**

COUNTDOWN FOR THE PEOPLE POWERED RIDE (PPR)

As we busily finish out the summer ride schedules, don't forget the culmination of our century season, the October 10th 25th annual People Powered Ride, is just weeks away. The PPR isn't just "the best kept secret" of bicycle centuries with its great vistas, support and food. GVCC has been able to turn this fund raising effort into a community resource for bicycle advocacy and safety projects. Without these funds GVCC would not have been able to fund bicycle helmets for kids distributed by County Health and City of Santa Fire Dept. Nor would Alicia Soriano at the Goleta Boys and Girls Club been able to have a brand-new pink bike after hers was stolen. Most importantly, we would not be able to support the activities the Santa Barbara Bicycle Coalition which so ably keeps bicycling issues and needs on the public agenda.

For you buckaroos planning on riding the PPR on October 10th, bring along the family and friends. Even if others don't want to ride the whole 30 mile "Folk Ride", they can come for the BBQ only. Use the enclosed flyer or go to our web site goletabike.org to download a copy. One can also register at action.com or have a flyer mailed to you by calling Doris at 968-3143.

Even if you are riding the PPR you can do much to assist the success of the ride prior to October 10th:

- Bring flyers to your health club or favorite after-ride hang-out. Call 687-6218 for a supply.
- Encourage your riding pals to register. Invite your out-of-town friends to make it an occasion to visit beautiful Santa Ynez Valley.
- Ask your favorite businesses to sponsor a raffle prize or make a snack donation.
- Bake some brownies or dessert breads and freeze them at Rosie's. Call her at 964-2339.
- Donate a pasta salad. Call 968-3143 in order to drop it off on Oct. 9th or 687-6218 if you need someone to pick it up.

Need a PPR volunteer assignment? Call or email me, we can have you staff a food stop, drive a sag route, help with clean-up or take care of one of the general logistics of putting on a fun-filled ride. .

For all who are helping, THANK YOU. If you are riding the September 18th PPR pre-ride and want your volunteer's hat ahead of time let me know at kboehm@silcom.com or 687-6218.

Doris Phinney and Kathleen Boehm, People Powered Ride Co-Chairs

Happy September birthday to...

Anne Chen
Terry Dahl
Dave James
Julie Lopp
Billie Manning
Suzanne Michaud
Peter Sturken

If GVCC members have items for sale phone 687-6218 or jdawson@silcom.com for ad submission.

2004 Bike to Work Tshirts for sale

We are still selling t-shirts, for the low price of \$5 for the regular t-shirt style, \$12 for the new women's style (of which we have a limited supply of XL, but run quite small).

We can mail you a shirt for an extra \$2 for shipping and handling, or we can arrange for the shirt to be picked up from our offices off of Turnpike.

Erika @ 961-8919

Webmaster Opportunity

After seven years of service the GVCC's dedicated webmaster is ready for a sabbatical. **David Lawson** has set up a beautiful and functional website at www.goletabike.org that any following webmaster will inherit. If you have always wanted to express your creativity and skills on the world wide web, this is your chance. GVCC would ever so appreciate if you would become its next webmaster. To inquire about the volunteer position contact Doris Phinney at cyclebug@aol.com or David Lawson at dms@impulse.net.

Outdoor volunteer job

Work with the master of road marking on October 2nd. Start at Ellen's in Buellton with Dave James at 9 AM for a substantial breakfast. Go onto the PPR route to lay out all the directional arrows. Be done around 2 PM in time to pull a few at the Chumash Casino.

If you want to be one of the riders who proves the arrows work start on the route from Buellton around 10 AM.

Whether a marker or a rider, contact Dave James to make arrangements: 966-4261 or djames@InfoGenesis.com.

MS Society Ride - Ride Leaders Wanted:

The Multiple Sclerosis Society of Santa Barbara is having their annual fund-raising bike ride on Sat. Oct 16 (the week after the PPR). This is a huge event, with 1500-2000 riders expected to participate. For the past 15 years or so, GVCC has provided ride leaders for this ride, and I'm looking for volunteers to fill the slots for this year. Rides will be 100, 60, 30 and 12 miles long, with start times of 7,8,10 and 11AM respectively. Ride leaders will cruise the route and assist any riders having problems. Other than that, it's just an enjoyable ride around SB, Carp, Ojai (100 mi only) and Goleta. Ride leaders will receive a T-shirt and free lunch. In addition, they'll have the knowledge that they helped a worthy cause that does an outstanding job in the SB area, helping folks with MS.

Start/Finish is at Leadbetter Beach.

I need 3 each leaders for the 100 and 60 mile routes, and 2 each for the 30 and 12 (I already have a leader each for the last 2 rides).

Please call me (before 9PM) at 962-3211, or email me at zsloth@cox.net if you'd like to help.

Thanks,

Zip (Bob Zimels)

The South Coast Breeze is a monthly publication of the Goleta Valley Cycling Club. Officers & contacts are:

| | | |
|---------------------------|-----------------------------------|----------|
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| Membership | Lori Haney | 964-5822 |
| | lhaney@cox.net | |
| Webmaster | David Lawson | 967-2081 |
| | | |
| Bike Path Clean Up | John Berberet and Stephanie Stark | 681-0048 |

GVCC Jerseys for Sale

A very limited number of the 'new' club jerseys - 3 dolphins on blue, yellow & green background - are available (no L, XL or XXL). They can be obtained from Nancy Hull; please call ahead to arrange a time (965-5392). The cost is \$55. If you choose to have a jersey mailed, mail a \$60 check, payable to GVCC, to Nancy Hull at 963 Fellowship Ln, Santa Barbara, CA 93109; make sure you specify the size.

Bike Hazards

Call these folks to report the broken glass, potholes, downed tree limbs, discarded mattresses, illegally parked cars & other obstacles to safe cycling.

| | |
|----------------------------------|----------------------|
| City of Buellton. | 688-5177 |
| City of Carpinteria | 684-5405 x411 or 405 |
| City of Lompoc | 736-1261 x524 or 526 |
| City of Sta. Barbara, Streets | 564-5413 |
| City of Sta. Barbara, Potholes | 897-2513 |
| City of Goleta | 961-7500 |
| City of Santa Maria | 925-0951 x221 |
| City of Solvang | 688-7529 |
| Un-incorporated SB County | |
| debris and foliage | 681-5696 |
| general road/bikeway suggestions | 568-3046 |
| State Hwy System, Caltrans | |
| (eg Hwy 246, 1, 154,etc) | 568-1261 |

Thank You to Our GVCC Sponsors! Please support these Jersey & Member Sponsors; they help support our club!

| | |
|--|----------|
| ARGUELLES, JOHN C - DDS | 681-4848 |
| 38 S. LaCumbre Rd. Santa Barbara | |
| BICYCLE BOB'S | 682-4699 |
| 15 Hitchcock Way, Santa Barbara 93101 | |
| BIG GEAR BIKE GEAR | 962-5962 |
| 324 State St., Santa Barbara 93101 | |
| BIKESMITHS | 684-3150 |
| 5441B Carpinteria Ave, Carpinteria 93013 | |
| FERREL'S CHIROPRACTIC | 963-3232 |
| 533 E. Micheltorena, Ste. 200, Santa Barbara 93103 | |
| FRANK SCHIPPER CONSTRUCTION | 963-4359 |
| 610 E Cota, Santa Barbara | |
| KEMP CHIROPRACTIC CLINIC. | 966-3344 |
| 809 Chapala, Santa Barbara 93101 | |
| MC FARLAND, BOB - ATTORNEY | 687-6198 |
| 2600 De La Vina #F, Santa Barbara 93101 | |
| STATE & A BAR & GRILL | 966-1010 |
| 1201 State St, Santa Barbara 93101 | |
| TRUEX, DON - DDS, MAGD | 967-8300 |
| 6134 Calte Real Ste A, Goleta 93117 | |

Member Sponsorships, which are \$50 biannually, guarantee your listing every month in The Breeze, as well as regular membership in GVCC. The price of biannual Jersey Sponsorships, which provide you with Member Sponsor benefits as well as a place on our jersey, varies according to placement of your logo on the GVCC jersey; they will be available when the club places its next jersey order. For more information, please contact Nancy Hull at 965-5392 or Hull@sbcc.net.

Your GVCC membership provides you with discounts for non-sale items at the following bike shops:

| | |
|---|----------|
| 15% off parts & accessories at: | |
| Open Air Bicycles, 224 Chapala, | 962-7000 |
| | |
| 10% off parts & accessories at: | |
| Bicycle Bob's, 15 Hitchcock Way, | 682-4699 |
| Bicycle Bob's, 250 Storke Rd, | 685-6799 |
| Bicycles LTD, 155 N Fairview, | 964-4913 |
| Big Gear Bike Gear, 324 State, | 962-5962 |
| Hazards Cycle Sport, 735 Chapala, | 966-3787 |
| I.V. Bike Boutique, 880 EmbarcaderoDelMar, | 968-3338 |
| Rincon Cycles, 5100 Carpinteria Ave, | 684-9466 |
| Velo Pro Cyclery, 633 State St., | 963-7775 |
| Velo Pro Cyclery, 5887 Hollister Ave., | 964-8355 |
| Velo Santa Barbara, next to RoCo on State St, | 884-0917 |