

The Breeze



The Newsletter of the Goleta Valley Cycling Club

po box 1547 goleta ca 93116

www.goletabike.org

JANUARY 2004

Come out and ride with us!

*We are a non-profit recreational association committed to promoting health, fitness, and safety through bicycling.
For all levels!*

AS THE WHEELS TURN...

Kathleen Boehm, GVCC President

Happy 2004 to all you bicycling enthusiasts! I wish for this to be best riding year yet. May you resolve to enhance your involvement in the GVCC.

Resolution: to get out and enjoy your GVCC events.

GVCC NEW YEAR'S PARTY!

January 10th is a GVCC afternoon New Years potluck .

3- 6 PM, Saturday, Jefferson Hall of the Unitarian Society
1535 Santa Barbara Street, Santa Barbara

3-4 PM bicycle gear swap meet

4-5 PM dinner

5-6 PM sharing your 2003 adventures in pictures and slides

Bring a salad or dessert to share, GVCC will provide main dishes and drinks.

Resolution: to clean out unused items.

If you have excess bicycling equipment you want to sell/swap be at the January 10th party 3 PM with your items.

Resolution: to keep with your exercise goals.

Can't find a GVCC ride when and where you want to go? Suggest a Show & Go or lead a ride. Put it on the monthly ride calendar by contacting Doris Phinney at cyclebug@aol.com or calling 968-3143.

Resolution: to exercise your management skills.

The October 10,2004 25th annual People Powered Ride needs leaders like you. Positions from overall coordinator to raffle prize organizers are needed. If we all do our part we can continue to uphold our reputation of putting on a century that is "Best of the West".

See you on the 10th,
(email kboehm@silcom.com or call me at 687-6218)

WIN FREE ENTRY TO THE 2004 PEOPLE POWERED RIDE



**Design the 2004 PPR logo
25th Anniversary
"Best of the West"
Contact kboehm@silcom.com**

Report from our monthly meeting...

There was no December meeting due to the busy holiday season.

The next meeting will be on Saturday, January 10th (2004!) in Jefferson Hall at the Unitarian Society at 1535 Santa Barbara St. from 3 until 6, it will be incorporated into a celebration of a great year along with a chance to share photos and stories from 2003.

—Jared Dawson, Secretary



Best wishes to our club newly weds: John and Stephanie, Wilson and Gail, Rob and Mary.

May you enjoy many cycling miles together!

Happy January birthday to...

John T. Berberet
Gerry Ching
Anna Kammer
Andy Knevel
Howard Howe
Andy Barrad

And a hearty welcome to new members...

Jackson Dodge
Fima & Jere Lifshitz
Randy Graves

Breeze currents...

Jared Dawson, Secretary/Editor

Kudos to Lori Haney for organizing and leading a great ride from SB to Ojai via Gibraltar, East Camino Cielo, past Jameson Lake and up and over the Murieta Divide, with a fast downhill to Matilija Hot Springs and thence into Ojai where a nine of us enjoyed a leisurely dinner. It was total about 45 miles and 6,000 feet of climbing, but the offroad portions were in quite good condition. It was a beautiful day and the views were spectacular! This should be an annual ride!

(Several of our club members went with this organizer in September of this year, and had great things to report about it. This is an opportunity to find out about this year's adventure.-ed.)

Dear friends,

“Looking for 16 riders willing to share costs on a ride in France. The ride would take place first week of September in Auvergne (cheese country in the middle of France) and will comprise six days of riding with a maximum of 60 miles per day and lots of tourism.

The cost including accommodation, breakfast, picnic lunch and full dinner and full SAG will be 600 euros. Obviously the cost does not include travel cost to the meeting point in France.

If you are interested, please contact as soon as possible Bernard Lefevre either at “bgelefevre@aol.com” or at 757-531-0514.”

Bernard

**The South Coast Breeze is a monthly publication of the
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GVCC Jerseys for Sale

A very limited number of the 'new' club jerseys - 3 dolphins on blue, yellow & green background - are available (no L, XL or XXL). They can be obtained from Nancy Hull; please call ahead to arrange a time (965-5392). The cost is \$55. If you choose to have a jersey mailed, mail a \$60 check, payable to GVCC, to Nancy Hull at 963 Fellowship Ln, Santa Barbara, CA 93109; make sure you specify the size.

Bike Hazards

Call these folks to report the broken glass, potholes, downed tree limbs, discarded mattresses, illegally parked cars & other obstacles to safe cycling.

City of Buellton.		688-5177
City of Carpinteria	684-5405 x411 or 405	
City of Lompoc	736-1261 x524 or 526	
City of Sta. Barbara, Streets		564-5413
City of Sta. Barbara, Potholes		897-2513
City of Santa Maria	925-0951 x221	
City of Solvang		688-7529
Un-incorporated SB County		
debris and foliage		681-5696
general road/bikeway suggestions		568-3046
State Hwy System, Caltrans		
(eg Hwy 246, 1, 154, etc)		568-1261

**Thank You to Our GVCC Sponsors!
Please support these Jersey & Member
Sponsors; they help support our club!**

ARGUELLES, JOHN C - DDS	681-4848
38 S. LaCumbre Rd. Santa Barbara	
BICYCLE BOB'S	682-4699
15 Hitchcock Way, Santa Barbara 93101	
BIG GEAR BIKE GEAR	962-5962
324 State St., Santa Barbara 93101	
BIKESMITHS	684-3150
5441B Carpinteria Ave, Carpinteria 93013	
FERREL'S CHIROPRACTIC	963-3232
533 E. Micheltorena, Ste. 200, Santa Barbara 93103	
FRANK SCHIPPER CONSTRUCTION	963-4359
610 E Cota, Santa Barbara	
KEMP CHIROPRACTIC CLINIC.	966-3344
809 Chapala, Santa Barbara 93101	
MC FARLAND, BOB - ATTORNEY	687-6198
2600 De La Vina #F, Santa Barbara 93101	
STATE & A BAR & GRILL	966-1010
1201 State St, Santa Barbara 93101	
TRUEX, DON - DDS, MAGD	967-8300
6134 Calte Real Ste A, Goleta 93117	

Member Sponsorships, which are \$50 biannually, guarantee your listing every month in The Breeze, as well as regular membership in GVCC. The price of biannual Jersey Sponsorships, which provide you with Member Sponsor benefits as well as a place on our jersey, varies according to placement of your logo on the GVCC jersey; they will be available when the club places its next jersey order. For more information, please contact Nancy Hull at 965-5392 or Hull@sbcc.net.

Your GVCC membership provides you with discounts for non-sale items at the following bike shops:

15% off parts & accessories at:	
Open Air Bicycles, 224 Chapala,	962-7000
10% off parts & accessories at:	
Bicycle Bob's, 15 Hitchcock Way,	682-4699
Bicycle Bob's, 250 Storke Rd,	685-6799
Bicycles LTD, 155 N Fairview,	964-4913
Big Gear Bike Gear, 324 State,	962-5962
Hazards Cycle Sport, 735 Chapala,	966-3787
I.V. Bike Boutique, 880 EmbarcaderoDelMar,	968-3338
Rincon Cycles, 5100 Carpinteria Ave,	684-9466
Velo Pro Cyclery, 633 State St.,	963-7775
Velo Pro Cyclery, 5887 Hollister Ave.,	964-8355
Velo Santa Barbara, next to RoCo on State St,	884-0917

THE CHOO CHOO CENTURY

March 27-28, 2004



Ride AMTRAK to San Luis Obispo. Peddle back to Santa Barbara.

\$75 per person, includes the following:

Train ride from Santa Barbara to San Luis Obispo

Hotel Saturday night in Pismo Beach (double occupancy)

Light snacks around 6 p.m.

Sag truck to carry bikes and luggage to SLO and back

Train leaves Santa Barbara on Saturday, March 27th, at 12:30 p.m. Arriving in SLO around 3:30 p.m., peddle 11 miles to Pismo Beach. Stay overnight, ride home on Sunday. Dinner will on your own; however, light snacks will be available at the hotel around 6 p.m. **SAG will not be available during the day or waiting in Buellton for those not wanting to ride all the way to Santa Barbara.**

Goleta Valley Cycle Club members only.

Deadline is Saturday, February 14th

(no cancellations)

Call: Lori at 964-5822 or e-mail haney@sbceo.org,
Connie at 962-4307 or e-mail clstyrwoll@aol.com

Space will not be reserved without payment.

The Choo Choo Century - 2004

Name(s) _____

E-mail _____

Preferred roommate _____

Detach and mail with \$75.00 check payable to Lori Haney (dinner not included)

Lori Haney
6219 Avenida Gorrion
Goleta, Ca 93117

A filler story for your new year's reading pleasure (no offense intended to anyone)

As a commuter cyclist who frequently makes the bone-chilling ride from Hull to the Back Bay, I do what I can to protect myself. I purchased a headlight system with optional flashing taillight. A neon-green jacket also increases my visibility. However, I had a problem beyond visibility: How to be liked by motorists. While most of my fellow travelers behave in a professional and predictable manner, a minority do not. Some become enraged that I occupy up to 18 inches on the far right side of the lane. Drivers of trucks, commercial vans, SUVs—even compact cars toting four to five hormonally driven youths—have all at one time or another hollered at me, uttered oaths that couldn't be repeated in a family newspaper, and questioned my sexual preferences with the enthusiasm of a lynch mob. I theorized that if I proved to this group of angry motorists that I am not some freak clad in spandex, but a regular guy, just like them, someone who shares their pain, understands their challenges, I would extend my life expectancy. But how? Finding an American flag on a roadside one day, I fastened it to my rear rack and started pedaling madly. The theory of this experiment was “You, Mr. Chevy SUV driver, are an American, and I am an American. We have a lot in common. From the mountains, to the prairies, to the oceans . . .” The angry drivers were just as angry, just as nasty, just as likely to question my patriotism. Down came the flag. Having spent an enormous amount of time riding past vehicles that later pass me on the commute, I have observed the following stickers on the back windows of those most likely to yell at me: “I am the NRA” “Go Sox”. Using my desktop publishing skills, I mocked up similar signs to fit on the back of my bicycle. Before posting them, I showed them to a noncyclist co-worker named Kevin. We decided that the “I am the NRA” sign could lead to a shooting incident. Mounting a shotgun rack on the back of my bicycle would add an air of authenticity, but the added bulk would be problematic. The Red Sox approach was also complex. When the Sox win, sure, I could be given a bit more respect on the road. But what about when the Sox lose a close one? One bad bounce and I could be driven off the road. Until the Red Sox win a World Series, this idea was on the back burner. Back to the drawing board. I knew I had a winner on my hands the second I penned it: “Ex wife got car”. “Yeah,” my co-worker Kevin said, nodding his approval. “Pickup truck guys are always mad at their wives.” One Friday evening, I tested my inspiration, affixing it to the back of my bicycle. Guess what I got: an abundance of knowing smiles from my core audience—angry men driving pickup trucks, hormonally enraged young men traveling in packs while crammed into small cars, homophobic van drivers, as well as petite women in gargantuan SUVs. I got plenty of thumbs up, too. And nods of approval. One morning, a plumber and his sidekick rolled by in a rusty pickup. The sidekick rolled down a window, nodded sagely, and said, “Yeah, and I bet you're still paying the insurance.” Other men have said, in family newspaper-speak, “I have been similarly imposed upon.” Most importantly, all of the drivers who can actually see where they are going are giving me another inch of room on the road. You can't ask for more than an inch. Drivers who can't see where they're going, like those helming the Grand Marquis Presidential editions or Cadillac Broughams, just keep steaming along as if I didn't exist. You do what you can in this world. —Joe Berkeley, a creative director at Hill, Holliday, always wears a helmet while riding. He says his wife is not amused by the sign.

